ORDER

Orders Order / Rev: 169194 Alt Order #: 06368442 **Product Desc:** AMER CROSSROADS Estimate: 1135 WDJT-TV-LP Flight Dates: 10/23/12 - 10/29/12 Primary AE: Matthew Norten Original Date / Rev: 10/11/12 / 10/11/12 Sales Office: **HDC** Order Type: **GENERAL** Sales Region: NAT Agency Name: Crossroads Media **Buying Contact:** Noelle Ramsey Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Issue/American Crossroads Demographic: A35+ New Business Thru: **Product Codes:** PL Issue Order Separation: 00:15:00 Priority: P-1 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Mo
10/01/12	10/28/12	12	\$14,000.00	\$11,900.00	Oct
10/29/12	10/29/12	3	\$3,500.00	\$2,975.00	Nov

AGY, POL, ISS

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	12	\$14,000.00	\$11,900.00	0.00	
November 2012	3	\$3,500.00	\$2,975.00	0.00	
Totals	15	\$17,500,00	\$14.875.00	0.00	

Account Executives

Account Executive	Sales Office Sales Region		Start Date / End Date	Order %	
Matthew Norten			Start Of Order - End Of Order	100%	

Order Share	Share	Total
WDJT-TV-LP	8%	\$17,500.00
Market	100%	\$218,750.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$2,187.50
WCGV	0%	\$0.00
WISN	40%	\$87,500.00
WITI	29%	\$63,437.50
WMLW-	2%	\$4,375.00
NPXE	0%	\$0.00
VTMJ	19%	\$41,562.50
WTV	1%	\$2,187.50
NYTU	0%	\$0.00

ᆁ	1 Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
24.6	WDJT	10/26/12	10/26/12	Letterman 1035p- Letterman 1035p	•	1035p-1135p	1	:30	1	\$400.00P-1	0.00 NM	1	\$400.00
-	<u>Star</u> Neek: 10/2		End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
000	2 WDJT	10/26/12	10/26/12	Wheel of Fortune 630p-7p/Wheel	630p-7 4 M	M-F 630p-7p	1	:30	1	\$1,500.00P-1	0.00 NM	1	\$1,500.00
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						

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Order / Rev:

169194

Advertiser:

Issue/American Crossroads

Alt Order #: Flight Dates: 06368442 10/23/12 - 10/29/12 Product Desc:

AMER CROSSROADS

Estimate:

1135

WDJT-TV-LP

Ln	Ch .	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	An
E 2	WDJT	10/26/12	10/26/12	Wheel of Fortune 630p 630p-7p/Wheel	-7\$M	M-F 630p-7p	1	:30 1	\$1,500.00P-1	0.00 NM	1	\$1,

_Ln	Ch .	Start	End	Inventory Code	e Breal	k Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2	WDJT	10/26/	12 10/26/12	Wheel of Fortune 630p-7p/Wheel	e 630p-73M	M-F 630p-7	p 1	:30	1	\$1,500.00P-1	0.00 NM	1	\$1,500.00
We	<u>Sta</u> eek: 10/	rt Date /22/12	End Date 10/28/12	Weekdays	Spots/Weel	<u>k Rate</u> 1 \$1,500.00	Rating 0.00					į.	•
				M-F Late News M-F Late News	СМ	10p-1035p	1	:30	1	\$1,600.00P-1	0.00 NM	1	\$1,600.00
We	<u>Sta</u> eek: 10/	<u>rt Date</u> 29/12	End Date 11/04/12		Spots/Week	<u>Rate</u> 1 \$1,600.00	Rating 0.00						
E 4	WDJT	10/29/1	12 10/29/12	Letterman 1035p Letterman 1035p	-1135pCM	1035p-1135		:30	1	\$400.00P-1	0.00 NM	1	\$400.00
We	<u>Sta</u> ek: 10/	rt Date 29/12	End Date 11/04/12	Weekdays 1	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
			2 10/29/12	Wheel of Fortune 630p-7p/Wheel	630p-70M	M-F 630p-7p		:30	1	\$1,500.00P-1	0.00 NM	1	\$1,500.00
We	<u>Sta</u> ek: 10/3	rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays 1	Spots/Week	Rate \$1,500.00	Rating 0.00						77.0
E 6 \	WDJT	10/28/1	2 10/28/12	Sun Late News Sun Late News	СМ	10p-1035p	1	:30	1	\$1,600.00P-1	0.00 NM	1	\$1,600.00
We	<u>Staı</u> ek: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays 1	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00						
E 7 V	WDJT	10/25/1	2 10/25/12	M-F Late News M-F Late News	СМ	10p-1035p	1	:30	1	\$1,600.00P-1	0.00 NM	1	\$1,600.00
Wee	<u>Star</u> ek: 10/2	<u>t Date</u> 22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$1,600.00	Rating 0.00			460			
E 8 V	YDJŤ	10/25/1	2 10/25/12	Letterman 1035p Letterman 1035p		1035p-1135p	1	:30	1	\$400.00P-1	0.00 NM	1	\$400.00
Wee	<u>Star</u> ek: 10/2	<u>t Date</u> 22/12	End Date 10/28/12	Weekdays	Spots/Week 1		Rating 0.00						
E 9 V	NDJT	10/25/1:	2 10/25/12	Wheel of Fortune 630p-7p/Wheel	630p- ₮ М	M-F 630p-7p	1	:30	1 :	\$1,500.00P-1	0.00 NM	1	\$1,500.00
Wee	<u>Star</u> ek: 10/2	<u>t Date</u> 2/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00			.4			
E 10 V			2 10/23/12	M - SU Late News M-Su 10p-1035p	S CM	10p - 1035p	-1	:30	1 ;	\$1,600.00P-1	0.00.NM	1	\$1,600.00
Wee	<u>Start</u> ek: 10/2	<u>Date</u> 2/12	End Date 10/28/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$1,600.00	Rating 0.00						
E 11 W	VDJT	10/23/12	2 10/23/12	Letterman 1035p- Letterman 1035p-		1035p-1135p	-1	:30	1	\$400.00P-1	0.00 NM	1	\$400.00
	k: 10/2		End Date 10/28/12	Weekdays -1	Spots/Week 1	Rate \$400.00	Rating 0.00				1		
E12 W	VDJT	10/23/12	2 10/23/12	Wheel of Fortune 630p-7p/Wheel	630p- 7 CM	M-F 630p-7p	-1	:30	1 \$	\$1,500.00P-1	0.00 NM	1	\$1,500.00
Wee	<u>Start</u> k: 10/2		End Date 10/28/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 13 W	VDJT	10/24/12	2 10/24/12	M-F Late News M-F Late News	СМ	10p-1035p	1	:30	1 \$	61,600.00P-1	0.00 NM	1	\$1,600.00
Wee	Start k: 10/2		End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,600.00	Rating 0.00						
E14 W	/DJT	10/24/12	10/24/12	Letterman 1035p- Letterman 1035p-		1035p-1135p	1	:30	1	\$400.00P-1	0.00 NM	1	\$400.00
*	<u>Start</u> k: 10/22	2/12	End Date 10/28/12	1	Spots/Week 1	Rate \$400.00	Rating 0.00						
E 15 W	TLO\T	10/24/12	10/24/12	Wheel of Fortune 6 630p-7p/Wheel	630p- 7 ¢M	M-F 630p-7p	1	:30	1 \$	1,500.00P-1	0.00 NM	1	\$1,500.00
Weel	<u>Start</u> k: 10/22		End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
							3		===		otals	15	\$17,500,00